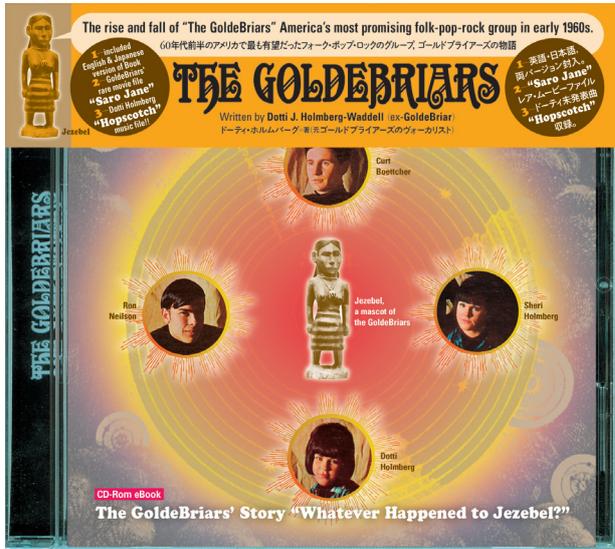


Announcing The Release of The GoldeBriars' Story "Whatever Happened to Jezebel?"

(May 31, 2004)



● LAKELAND, FL-May 31, 2004-APPLE CORE CO. ANNOUNCES THE RELEASE OF THE GOLDEBRIARS' STORY "WHATEVER HAPPENED TO JEZEBEL?", A MUST-READ FOR ALL SUNSHINE POP COLLECTORS.

● This bi-lingual eBook (in English & Japanese) documents the sixties Epic Records' folk-pop-rock group, The GoldeBriars, their rise & fall and importance in the birth of the Sunshine Pop. The GoldeBriars had two albums released and a third album unreleased due to their breakup.



● The author, ex-GoldeBriar Dotti Holmberg, shares her virtual scrapbook documenting her life in the GoldeBriars' Feb. 1963 to June 1965. Her 'Once Upon a Time' story takes you back in time from the end of the folk craze to the beginning of the "flower power" era. As you travel along in The GoldeBriars eBook, you'll experience their starving-laughing-crying & 'on the brink of success' happenings.

● Curt Boettcher, now recognized as a Sunshine Pop creator, was first introduced nationally with The GoldeBriars. The group also included Ron Neilson and sisters Dotti & Sheri Holmberg, and formed in the Twin Cities of Minnesota. Their distinctive harmonies and vocal sound was inspired by Curt's

time as a Navy brat in Japan. "Whatever Happened to Jezebel?" helps music historians fill in the missing piece of the puzzle in the evolution of Sunshine Pop and The GoldeBriars' contribution.

● Highlights of Curt's career are: Produced The Association's first album (which included hit songs "Cherish" & "Along Comes Mary"); producer for Tommy Roe (on such memorable songs as "Sweet Pea" & "Dizzy"); created sunshine pop groups Millennium & The Ballroom; and, as partner with Gary Usher on Sagittarius album.

● So, who is "Jezebel" anyway? She was the GoldeBriars' mascot whose stage presence often brought "oohs & ahhs" with her matronly figure and stature, originating in the Marshall Islands and deemed a Fertility Goddess. She started off as the GoldeBriars' 'good luck charm'Well, you'll have to read the story to find out what happened.



● Great GoldeBriars' eBook Goodies! contains these rare collectibles: *About 200 pages in length *Over 130 sixties photos and group memorabilia *Rare 5 min. video clip of GoldeBriars' appearance on ABC-TV's Hootenanny *Over 2 dozen GoldeBriars' song lyrics *Never before revealed secrets! *Bonus Track! A rare recording of Dotti's 1966 "Hopscotch" —a song not included in her 2002 release of "Sometimes Happy Times" by Sundazed and *Curt's Mungs Cartoons.

● Introduction by Bobb Goldsteinn with his superb liner notes. Bobb was the GoldeBriars' stage manager & writer and co-writer of US, Japanese hit song, "Washington Square". Dotti teamed up with Tokyo talents, Mutsushi Tsuji who translated the book for Japanese sunshine pop fans & Atsuo Kondo, who designed the CD jewel case and formatted both text versions for easy reading. CD-Rom eBook is compatible for both Mac & PC users.

● Reviewers: Request a copy here: reviewcopy@goldebriars.com

The GoldeBriars' Story "Whatever Happened to Jezebel" can be ordered & autographed by Dotti Holmberg at www.goldebriars.com & where you can also preview eBook Table of Contents.

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THE GOLDEBRIARS